

RJ REYNOLDS

TOBACCO COMPANY

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108

Williamsville, NY 14221
(716) 834-9232
Fax (716) 834-3145

May 31, 1996

DIVISION MANAGERS
RETAIL MANAGERS

DORAL & COMPANY PASTER KIT

Dear Managers:

We have available a *Doral & Company Paster Kit* which consists of a large paster, Take-One holder, and 50 "Take-One" brochures. You should target key retail outlets that will allow placement and will maintain placement to convey our *Doral & Company* program to consumers. Replacement pasters and "Take-One" brochures will also be available.

Allocations are as follows:

Item #	Description	1622	1623	1626	1636	1638
513581 (1/SKU)	<i>Doral & Co. Paster Kit</i> (w/large paster, holder, 50 "Take-Ones")	500 SKUs	500 SKUs	500 SKUs	500 SKUs	500 SKUs
513860 (25/SKU)	Replacement Large Pastors	20 SKUs	20 SKUs	20 SKUs	20 SKUs	20 SKUs
513863 (50/SKU)	Replacement "Take-Ones"	400 SKUs	400 SKUs	400 SKUs	400 SKUs	400 SKUs

The above referenced items will be available for shipment on June 6, 1996.
Please communicate your shipping needs to M.C., Darren DeRose.

Should you have any questions, please contact me.

Sincerely,
Stephen

S. R. MacLeod
Regional Operations Manager
SRM/jc
cc: D. DeRose
J. Campbell

51859 6892

502 SMS502N1

SALES MATERIALS SYSTEM

06/19/96 14:48

SMS ALLOCATION INQUIRY

FN: _____

Area/Reg/Div/Terr*: 1622XX (Wildcards Allowed) << Found 1 locations >>

Item Number.....: 513581 DOR DORAL & CO. PASTER/KIT

Location	Actual	Usage	Available	Transfer
1 1622 SYRACUSE DIVISION	0	0	500	500

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
Help Retrn Bkwrđ Frwrđ Main

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SALES MATERIALS SYSTEM

06/19/96 14:48

SMS ALLOCATION INQUIRY

FN: _____

Area/Reg/Div/Terr*: 1623XX (Wildcards Allowed) << Found 1 locations >>

Item Number.....: 513581 DOR DORAL & CO. PASTER/KIT

Location	Actual	Usage	Available	Transfer
1 1623 ALBANY NY DIVISION	0	0	500	500

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10---PF11---PF12---
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SALES MATERIALS SYSTEM

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SMS ALLOCATION INQUIRY

FN: _____

Area/Reg/Div/Terr*: 1626XX (Wildcards Allowed) << Found 1 locations >>

Item Number.....: 513581 DOR DORAL & CO. PASTER/KIT

Location	Actual	Usage	Available	Transfer
1 1626 BUFFALO DIVISION	0	0	500	500

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
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SALES MATERIALS SYSTEM

06/19/96 14:49

SMS ALLOCATION INQUIRY

FN: _____

Area/Reg/Div/Terr*: 1636XX (Wildcards Allowed) << Found 1 locations >>

Item Number.....: 513581 DOR DORAL & CO. PASTER/KIT

Location	Actual	Usage	Available	Transfer
1 1636 SPRINGFIELD DIVISION	0	0	500	500

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
Help Retrn Bkwrđ Frwrđ Main

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SALES MATERIALS SYSTEM

06/19/96 14:49

SMS ALLOCATION INQUIRY

FN: _____

Area/Reg/Div/Terr*: 1638XX (Wildcards Allowed) << Found 1 locations >>

Item Number.....: 513581 DOR DORAL & CO. PASTER/KIT

Location	Actual	Usage	Available	Transfer
1 1638 NASHUA NH DIVISION	0	0	500	500

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
Help Retrn Bkwrđ Frwrđ Main

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